

STATEMENT UNDER 37 CFR § 3.73(b)
ESTABLISHMENT OF ASSIGNEE

Applicant : James A. Harding, et al.
App. No. : 10/750,163
Filed : December 31, 2003
For : PROFILING ITEM SELLERS TO INFORM ITEM PURCHASING DECISIONS
AND BUILD TRUST IN A MULTIPLE-SELLER MARKETPLACE
Examiner : A. A. Shah
Group Art Unit : 3625

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This document is being filed with a copy of a Power of Attorney signed by the Assignee. This Statement sets forth the chain of title of the above-identified application.

Amazon Technologies, Inc., a Delaware Corporation, is the Assignee of the entire right, title, and interest of the above-referenced application by virtue of:

The Assignment from the inventor(s) to the Assignee recorded in the United States Patent and Trademark Office on July 2, 2004, at Reel 015547, and Frame 0597.

The undersigned is an agent of Customer Number 20995 and is authorized to act on behalf of the Assignee. Please recognize or change the correspondence address for the above-identified application to Customer No. 20995.

Respectfully submitted,
KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 6/4/08

By: David N. Weiss

David N. Weiss
Registration No. 41,371
Attorney of Record
Customer No. 20995
(310) 551-3450